Davide Caruso Senior Web Developer

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PROFILE SUMMARY

- **Senior Web Developer** with **8 years** of experience, the last 4 on **Shopify's free themes**, after 4 years building marketing and landing pages at **Wattpad**.
- Works in **Liquid**, **HTML**, modern **CSS** and plain **JavaScript** web components, with **Shopify CLI**, **Theme Check** and **GitHub** for every theme release.
- Strongest on **theme blocks merchants can rearrange**, **fast product pages** and **accessible cart and filter flows**, tested with **Lighthouse**, **axe DevTools** and screen readers.
- Works with **theme designers, the Theme Store review team and app developers** who build on the theme, from the first Figma file to merchant feedback after release.
- Reviews pull requests for **4 developers** on the themes team and wrote the internal guide to **writing theme blocks that stay fast**.

TECHNICAL SKILLS

Web Languages:	HTML5, CSS3, JavaScript, TypeScript, Liquid
CMS Platforms:	Shopify, Shopify theme editor, Contentful, WordPress
Frameworks & CSS:	Web components, React, Tailwind CSS, Sass
SEO & Analytics:	Google Search Console, Google Analytics 4, Google Tag Manager, schema.org
Speed & Accessibility Testing:	Lighthouse, Theme Check, WebPageTest, axe DevTools, NVDA, VoiceOver
Forms & Marketing Tools:	Optimizely, Shopify Forms, Klaviyo, Mailchimp
Hosting & Version Control:	Git, GitHub, Shopify CLI, Netlify, Cloudflare

EDUCATION

Politecnico di Torino — **B.Sc. in Computer Engineering** — Turin, Italy · Sep 2015 to Jul 2018

WORK EXPERIENCE

Shopify — **Senior Developer, Themes** — Toronto, ON (remote) · Mar 2022 to Present

- Built **31** theme blocks and sections in **Liquid** and JSON templates for the Horizon theme family, so merchants can rearrange product and collection pages in the theme editor without code.
- Rebuilt the product gallery, cart drawer and quick-add modal as plain **JavaScript** web components with no framework, shipping **18 KB** less JavaScript on each product page.
- Raised the median mobile **Lighthouse** performance score on test store product pages from 71 to **89** by preloading the main image and deferring app embeds until first interaction.
- Ran **WCAG 2.2 AA** audits on the cart, filters and product forms with axe DevTools, NVDA and VoiceOver, fixing **96** issues before the release reached merchants.
- Added Product, Offer and BreadcrumbList **structured data** and clean canonical tags to collection and product templates, cutting rich result errors in Search Console on test stores to **0**.

Wattpad — **Web Developer** — Toronto, ON · Jul 2018 to Feb 2022

- Built landing pages for writing contests and the creator program, with **Optimizely** tests on signup form length, raising writer signups from contest pages by **22%**.
- Moved web tracking from hard-coded snippets to **Google Tag Manager** with a shared data layer, cutting the time to add a new marketing tag from 2 weeks to **1 day**.
- Set up **Netlify** preview deploys and a GitHub Actions build for the marketing site, so the brand team reviewed every change on a live URL, and rollbacks fell from 6 a year to **0**.