Renata Dvořák Junior Web Developer

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PROFILE SUMMARY

- **Junior Web Developer** with **3 years** of client website work, the last 2 at **WebFX** building WordPress sites for home service, healthcare and law firm clients, after a year of **freelance** projects.
- Builds with **WordPress**, **PHP** and **Advanced Custom Fields**, writes **HTML**, **CSS** and plain **JavaScript**, and sets up **Google Tag Manager** and **GA4** before every launch.
- Strongest on **mobile page speed** and **WCAG 2.2 AA fixes**, checking each new site with **Lighthouse** and **axe DevTools** before it goes to the client for sign-off.
- Works with **designers, SEO specialists and account managers** on 4 to 6 launches at a time, and joins client calls to walk owners through their new editing screens.
- Wrote the agency's **image export checklist** for designers and answers questions in the **WordPress** support forums on block themes.

TECHNICAL SKILLS

Web Languages:	HTML5, CSS3, JavaScript, PHP (WordPress hooks and templates), Sass
CMS Platforms:	WordPress, Advanced Custom Fields, custom Gutenberg blocks, Webflow, Shopify (basics)
Frameworks & CSS:	Bootstrap, Tailwind CSS, jQuery, Alpine.js
SEO & Analytics:	Google Search Console, Google Analytics 4, Google Tag Manager, Semrush, schema.org
Speed & Accessibility Testing:	Lighthouse, PageSpeed Insights, axe DevTools, WAVE, WCAG 2.2 AA
Forms & Marketing Tools:	Gravity Forms, HubSpot forms, Mailchimp, CallRail
Hosting & Version Control:	Git, GitHub, WP Engine, Cloudflare, cPanel

EDUCATION

The Pennsylvania State University — **B.A. in Communications** — University Park, PA · Aug 2019 to May 2023

WORK EXPERIENCE

WebFX — **Junior Web Developer** — Harrisburg, PA · Aug 2024 to Present

- Built **23** client **WordPress** sites from Figma mockups with custom block themes, semantic HTML and mobile-first CSS, each checked in Safari, Chrome and on a real Android phone before launch.
- Created **40+** custom **Gutenberg blocks** with Advanced Custom Fields for service and location pages, so client staff can add a new office or service without asking the agency.
- Took the average mobile **Lighthouse** performance score on new launches from 61 to **88** by converting images to WebP, lazy-loading video embeds and removing unused plugins.
- Fixed **310 WCAG 2.2 AA** issues found with axe DevTools and WAVE across 9 client sites, mostly missing alt text, low-contrast buttons and form fields with no labels.
- Set up **GA4** conversion events through **Google Tag Manager** on **14** client sites, tracking calls, form fills and quote requests so account managers can report leads by page.

Freelance — **Web Developer** — Lancaster, PA · Jun 2023 to Jul 2024

- Built ad campaign landing pages in **Webflow** for 5 local businesses, with one offer and one short form per page, taking a bakery's catering inquiries from 4 to **11** a month.
- Moved a law firm's 120-page site from Wix to **WordPress** with a full 301 redirect map and schema.org markup, keeping all **18** of its page-one Google rankings.
- Moved **7** client sites from shared hosting to **WP Engine** with Cloudflare DNS, nightly backups and automatic plugin updates, then ran monthly maintenance for each one.