Beatrix Larsen Lead Program Manager

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PROFILE SUMMARY

- **Lead Program Manager** with **12 years** in **shipping, logistics and consumer goods**, now leading Maersk's **transformation portfolio** of 11 programs across ocean, logistics and terminals, with **$46.7M** a year in spend.
- Runs the portfolio in **Planview** and **Jira Align**, reports in **Power BI** and Excel, works in Microsoft Teams, SharePoint and Confluence, and checks spend against SAP and **SAP Ariba** purchase orders.
- Expert in **post-merger integration**, the **EU emissions rules** for shipping (EU ETS and FuelEU Maritime) and **SAP rollouts**, running SAFe portfolios and **PRINCE2** stage gates side by side.
- Works with the **CFO's office**, business unit leaders, IT, legal, procurement and works councils in Denmark, the Netherlands and Singapore, and chairs the monthly **portfolio review** with executive sponsors.
- Leads **8 program managers** in Copenhagen and Singapore, wrote the portfolio's **stage-gate playbook** and benefits template, and has coached **3 of them** to promotion since 2022.

TECHNICAL SKILLS

Methodologies & Frameworks:	SAFe, Agile, Waterfall, PRINCE2, Lean, OKRs, Prosci ADKAR
Planning & PPM Tools:	Planview, Jira Align, Jira, Microsoft Project, Smartsheet
Reporting & Analytics:	Power BI, Excel, Tableau
Collaboration & Documentation:	Microsoft Teams, SharePoint, Confluence, Miro, Lucidchart
Governance & Risk Practices:	RAID logs, RACI, Risk registers, Stage gates, Steering committees, Change control, Decision logs
Financial & Vendor Management:	Budget forecasting, Business cases, Benefits tracking, SOW management, Earned value management, SAP Ariba
Certifications:	PgMP, PMP, SAFe Agilist, PRINCE2 Practitioner, Prosci Certified Change Practitioner

EDUCATION

Copenhagen Business School — MSc in Business Administration and Information Systems — Frederiksberg, Denmark · Sep 2012 to Jun 2014

WORK EXPERIENCE

Maersk — Lead Program Manager, Transformation — Copenhagen, Denmark · Apr 2020 to Present

- Wrote the business case and charter for **EU ETS** readiness before shipping joined the scheme in January 2024, covering emissions data, pricing and invoicing, and secured **$7.9M** from the executive board.
- Planned capacity for the **LF Logistics** integration after the deal closed in August 2022, sharing 140 IT and finance staff across 6 workstreams, and hit **31 of 33** Day 100 milestones.
- Built the integrated plan for moving bookings and schedules onto the **Gemini Cooperation** network from February 2025, with one critical path across 4 business units, and finished **97%** of cutover tasks on time.
- Rebuilt the monthly portfolio review around one **Power BI** report and a decision log so sponsors decide on red programs in the room, cutting decisions open past 30 days from 23 to **4**.
- Ran change management for the global warehouse management system rollout with **Prosci ADKAR**, training plans and go/no-go reviews per site, reaching **88%** adoption at 42 warehouses within 60 days.

Carlsberg Group — Program Manager — Copenhagen, Denmark · Aug 2014 to Mar 2020

- Kept the **RAID log** for SAP go-lives in 4 Western Europe markets under the BSP1 program, with weekly risk reviews alongside Accenture, cutting open high risks before each go-live from 19 to **3**.
- Managed 5 vendor **SOWs** for the brewery supply chain planning project with procurement, putting every scope request through change control, and closed it **€1.3M** under its €21M budget.
- Coordinated 6 market teams on **Funding the Journey** procurement initiatives with a RACI and a weekly cadence for each one, and delivered **DKK 286M** in tracked savings over 2 years.