# Adaeze Nwachukwu Senior Developer Advocate

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## PROFILE SUMMARY

- **Senior Developer Advocate** with **8 years** in developer relations for **payments and fintech APIs**, focused on developer community, workshops and content in **Nigeria, Ghana and Kenya**.
- Builds demos in **JavaScript**, **Python** and **Go**, writes on **Hashnode** and the company blog, streams with **StreamYard**, and runs **Discord** and **GitHub Discussions**.
- Deep experience in **fintech hackathons**, **campus developer programs**, **payments integration workshops** and **launch content**, tracked with **UTM** attribution to signups and first live transactions.
- Partners with **Product**, **Engineering**, **Product Marketing** and **Partnerships** on launches, beta cohorts and a quarterly review of what developers are asking for.
- Mentors **2** junior advocates on CFPs and workshop design, and runs the **speaker program** that gets Flutterwave engineers on stage at local conferences.

## TECHNICAL SKILLS

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| **Programming Languages & APIs:** | JavaScript, Python, Go, Node.js, REST APIs, Webhooks |
| **Writing & Publishing Tools:** | Markdown, Hashnode, SEO for developer content, Google Search Console |
| **Video & Streaming Tools:** | StreamYard, YouTube, Descript, OBS Studio |
| **Presentation & Demo Tools:** | Google Slides, VS Code, Postman, GitHub Codespaces |
| **Community Platforms:** | Discord, GitHub Discussions, Luma, Meetup |
| **Analytics & Attribution:** | UTM tracking, Google Analytics 4, Common Room, Amplitude |
| **Feedback & Planning Tools:** | Jira, Productboard, Notion |

## EDUCATION

**University of Lagos** — B.Sc. in Computer Science — Lagos, Nigeria · Sep 2014 to Jul 2018

**Amazon Web Services** — AWS Certified Developer, Associate — Online · Mar 2024

## WORK EXPERIENCE

### Flutterwave — Senior Developer Advocate — Lagos, Nigeria · Mar 2022 to Present

- Ran **9** fintech hackathons in Lagos, Accra and Nairobi with university and meetup partners, where **310** teams built on the payments and transfers APIs.
- Gave **40+** talks and workshops at **DevFest Lagos**, campus tech weeks and local meetups on webhooks, refunds and payment testing, reaching about **6,000** developers in person.
- Started a **YouTube** integration series recorded in **StreamYard** and wrote 30 tutorials to go with it, growing monthly tutorial readers from 8,000 to **47,000**.
- Set up a quarterly developer feedback review with Product from **Discord** threads, workshop notes and **Jira** tickets, and **27** of the issues raised shipped within a year.
- Planned the developer launch for a new transfers API with UTM-tagged posts, a launch livestream and early-access testers, and tracked **1,450** new live integrations in 6 months.

### Africa's Talking — Developer Advocate — Lagos, Nigeria · Aug 2018 to Feb 2022

- Moderated the developer Slack and forum with 3 volunteer moderators and weekly office hours, growing the community from 2,400 to **11,000** members.
- Ran monthly **USSD** and **SMS** workshops at Lagos tech hubs, training **1,800** developers in 3 years, many of them building their first paid app.
- Wrote **45** tutorials on the USSD, SMS and airtime APIs in **Python** and **Node.js**, which became the most-read pages on the developer blog.