Jamal Wright Junior Data Analyst

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PROFILE SUMMARY

- **Junior Data Analyst** with **2 years** at **Warby Parker**, reporting on **store traffic, eye exam bookings and Home Try-On conversion**, after **3.5 years as a financial analyst** at Bank of America.
- Writes **SQL** in **BigQuery**, builds **Looker** dashboards, models in **Excel** and **Google Sheets**, cleans data in **Python (pandas)**, and reads site funnels in **Google Analytics 4**.
- Good at **reconciling numbers across systems**, **store-level variance analysis** and **short weekly write-ups**, habits from the finance month-end close, and checks every query against a known total before sharing it.
- Works with **Retail Operations**, the **eye exam scheduling team** and **Ecommerce**, sits in the weekly **store performance review**, and takes ad hoc requests from **regional directors** through the analytics intake form.
- Finished the **Google Data Analytics Professional Certificate** in 2024, is learning **A/B test analysis** from the senior analysts, and keeps the team's **Looker field descriptions** up to date.

TECHNICAL SKILLS

SQL & Data Warehouses:	SQL, BigQuery, joins, CTEs, window functions (learning)
Excel & Spreadsheets:	Excel, PivotTables, XLOOKUP, Power Query, Google Sheets
BI & Visualization:	Looker, Looker Studio, Tableau (coursework)
Python & R:	Python, pandas, Jupyter, R (coursework)
Statistics & Experimentation:	Descriptive statistics, variance analysis, t-tests, reading A/B test results
Product & Web Analytics:	Google Analytics 4, Google Tag Manager (basics)
Data Prep & Workflow:	Git, GitHub, Jira, Confluence

EDUCATION

Google (Coursera) — Google Data Analytics Professional Certificate — Online · Jan 2024 to Apr 2024

Baruch College, CUNY — B.B.A. in Finance — New York, NY · Aug 2016 to May 2020

WORK EXPERIENCE

Warby Parker — Data Analyst — New York, NY · Jun 2024 to Present

- Scoped a regional director's question about slow stores into an analysis plan covering traffic, exam bookings and conversion, which put the gap at **$640K** in yearly sales across 9 Northeast stores.
- Wrote **BigQuery** SQL joining point-of-sale, appointment and Home Try-On tables for the weekly store report, with retail calendar date logic, cutting manual pulls from 5 hours to **40 minutes** a week.
- Cleaned appointment data in **Python** (**pandas**), removing duplicate bookings and test stores, and matched exam counts to the scheduling system within **1%** before each monthly review.
- Built a **Looker** store scorecard with traffic, exam bookings, conversion and average order value that **120+** store and regional leaders open every week.
- Documented **15** retail KPIs, including exam show rate and eyewear attach rate, in Looker field descriptions, so every store leader reads the same definition behind each tile.

Bank of America — Financial Analyst — New York, NY · Jul 2020 to Feb 2024

- Traced a **$2.1M** unfavorable expense variance in a consumer banking cost center to a vendor invoice booked twice, and wrote the correction memo for the controller.
- Tested whether a new branch referral script worked with a two-sample **t-test** in Excel, showing that its **4%** lift sat inside normal week-to-week noise.
- Wrote the monthly P&L commentary for the consumer banking directors, leading with the biggest variances and one recommended action each, and cut follow-up questions from about 20 a month to **6**.